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The Institute for Public Innovation

'We're each on a journey. We're after something important. We want to strengthen our communities, increase the relevance and impact of our organization, and personally be effective.'

- Rich Harwood, How Change Happens



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Building Allies Across Communities

June 26, 2019

The Harwood Institute for Public Innovation



What We'll Cover

- About The Harwood Institute for Public Innovation
- Experiences in Libraries Building Allies Across Communities
 - Jason Shoup, Assistant Director, Jackson District Library, Michigan
 - Elisabeth Miranda, Director, Blossburg Memorial Library, Pennsylvania
 - Sarabeth Kalajian, Director, Sarasota County Libraries and Historical Resources
- Lessons Learned
- Observations, Questions, Discussion



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About The Harwood Institute for Public Innovation

- Nonprofit that teaches, coaches and inspires people and organizations to solve pressing problems and change how communities work together.
- Proven 30-year track record
- Over 4,000 librarians trained
- The Harwood Practice: *Turning Outward*.

If you Turn Outward and make more intentional judgments and choices in creating change, you will produce greater impact and relevance in your community.



What Will Be Addressed

- When did you begin working with Harwood and Turning Outward?
- What did the initial steps look like for your library?
- How has Turning Outward grown since you started this work?
- Where have you experienced the Turning Outward mindset to spread outside the library?
 - Key factors that enabled this spreading to happen?
 - Implications to Building Allies for your efforts in the community?
- Opportunities this spreading has created that might not otherwise have been possible?
- Where are you now with Turning Outward? What's next?



Jason Shoup, Assistant Director Jackson District Library, Michigan

The Jackson District Library, Michigan has served all of Jackson County, and its roughly 160,000 residents, since 1865. It employs 150 people at 14 locations including an administrative building, a Carnegie library, and 12 other library locations. JDL is currently working to deploy a new bookmobile, increase access to library resources by making it easier to get a JDL library card, meeting community needs with services such as circulating Hotspots, employing a library social worker, and offering free internet access to our community.



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Elisabeth Miranda, Director Blossburg Memorial Library, PA

Blossburg Memorial Library is a rural library in the heart of Blossburg, a small town with a population of under 2,000 in North Central Pennsylvania. It's a small town with a big heart and the library is central to the lives of the people of Blossburg and surrounding communities.



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Sarabeth Kalajian, Director Sarasota County Libraries and Historical Resources

With a reputation for excellent customer service, progressive programs and strong community partnerships, the Sarasota County Libraries staff serves 420,000 residents, plus an annual influx of @100,000 seasonal residents and tourists. Between 2015 and 2018, three new library buildings opened, including a partnership branch at a technical college and two replacement facilities.



Turning Outward is about a different way of seeing and working in communities. It's about growing the personal and civic confidence to build a different path forward. It's about making community a common enterprise. - Rich Harwood

Lessons Learned

- What factors do you consider key to Building Allies in your efforts to be more Turned Outward?
- What advice do you have for libraries striving to strengthening their Turned Outward allies in the community?



Options To Move Forward

Resources for Libraries can be found at <https://www.theharwoodinstitute.org/libraries>

Free Library Webinar Series

- Supporting a Turned Outward Organizational Structure: Wednesday, September 25, at 1 PM ET
- The Library's Role When Disaster Strikes: Wednesday, November 20, at 1 PM ET

Upcoming Training Opportunities

- Public Innovators Lab for Libraries, Oct. 15-17 in Atlanta, GA
- Public Innovators Virtual Lab - Fall 2019

Rich Harwood's National Speaking Tour

- Rich Harwood is traveling across the country to mobilize communities and bring a new message of hope to the nation. If you would like to host a tour stop, contact Colleen Bowman at cbowman@theharwoodinstitute.org.

Stepping Forward: A Practical, Positive Path to Transform Our Communities and Our Lives

- Rich Harwood's newest book is available for pre-order! Text STEPFORWARD to 66866 or visit [theharwoodinstitute.org/stepping-forward](https://www.theharwoodinstitute.org/stepping-forward).

For more information, please visit our website at <https://www.theharwoodinstitute.org>.