



HARWOOD

The Institute for Public Innovation

Creating More Effective Library Programs

June 2018



Today's Webinar

1. What it means to be a library that is Turned Outward
2. Programs v. People
3. Gaining and using Public Knowledge
4. Applying public knowledge to programs
5. A real-life example



First ... Updates!

- Resources at www.theharwoodinstitute.org/libraries
- Two more webinars this year scheduled
- Get trained at the Lab for Libraries, Oct. 19-21 in St. Louis -
<https://theharwoodinstitute.org/public-innovators-labs>
- For more info contact Colleen Bowman at
cbowman@theharwoodinstitute.org or 301-656-3669



A Turned Outward Library

- Uses the community as the reference point for choices and actions
- Creates programs and strategies that are rooted in the public knowledge of a community
- Is an essential, not just a “nice to have” part of community



Programs v. People

Where are you most focused?

Public Knowledge

- Public knowledge helps us stay focused on people
- We need it to be relevant and to have greater impact
- Can't just build work on expert knowledge
- Public knowledge comes through listening and engaging with "everyday people"

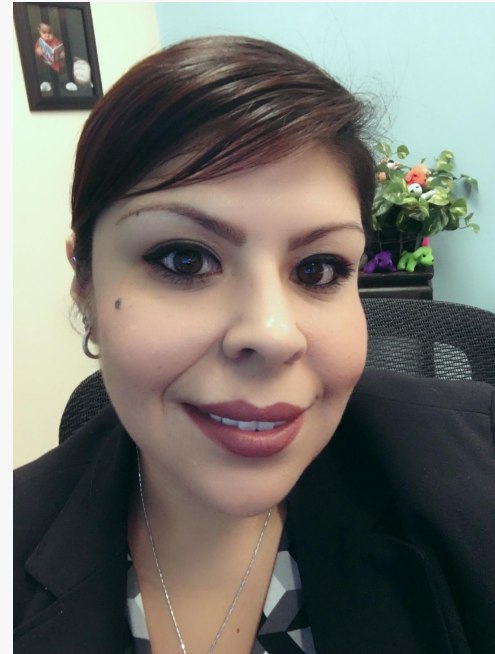


Applying Public Knowledge to Programs

Questions to Consider

Example: Placentia Library (CA)

Yesenia Baltierra





Once Again ... Updates!

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Thank You!